

Take the **LEAD**

DO NOT FEED!

Feeding sea lions causes problems for us **ALL**



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Noah Meisenheimer, NOAA



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- ◆ Habituation
- ◆ Aggression

- ◆ Negative impacts to fisheries

- ◆ Entanglement
- ◆ Injury
- ◆ Death

HABITUATION AND AGGRESSION: Sea lions lose their natural wariness of humans and associate people with food. This often results in dangerous and unpredictable behavior towards people.

FISHERMEN LOSE GEAR, TIME, & MONEY: Feeding changes the natural behaviors of sea lions, decreasing their willingness to find their own food, and increasing chances they will steal fish (and gear) from fishermen. Fishermen have been injured.

SEA LION ENTANGLEMENT, INJURY, & DEATH: These changed behaviors may be passed to other sea lions which increases their risk of injury from boats, entanglement in fishing gear, and intentional harm by people frustrated with the behavioral changes.

REMEMBER... It is ILLEGAL to feed sea lions



1-800-853-1964
PLEASE REPORT VIOLATIONS



NOAA
FISHERIES



IS YOUR PHOTO WORTH THIS RESULT?



Paul Vincent, NOAA

Sea lion being illegally fed...



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Sea lion died after swallowing a hook

How Can You Help?

- ◆ **DO NOT FEED SEA LIONS!**
- ◆ Educate others about the negative impacts of feeding sea lions and discourage the practice when possible.
- ◆ Encourage a “no feeding” policy in your community.
- ◆ Keep a clean dock and boat – do not leave whole fish or discarded fish pieces where sea lions can reach them.

The Benefit?



Sea lions remain wild...

People (and sea lions) remain safe



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Kim Raum-Suryan, NOAA

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